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**Self-Reinforcing Processes in and among Organizations** - J. Sydow - 2013-01-11
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**A Narrative Approach to Business Growth - Mona Ericson - 2010-01-01**

The book aims to open up previously marginalized perspectives in research on growth through this incorporation of storytelling - one of the most fundamental features of human life. Thus, the concepts of business growth and entrepreneurial activity described in this book are brought to life for the student, scholar and reader in a way that more conventional analyses cannot achieve. The author also uses the concept of plot as a means to interconnect practitioners growth-related activities and concomitant changes. The firm becomes a living and evolving concept rather than a singular unit to be studied. A Narrative Approach to Business Growth offers a detailed case study that illustrates the value of this increasingly important approach to the study of business growth. The rich, empirically oriented material in this book allows the reader to make sense of, learn about and vicariously experience a variety of growth activities and their dynamic relationships. Scholars and students of business growth, entrepreneurship and strategy will find this book compelling and
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**Dualities, Dialectics, and Paradoxes in Organizational Life** - Moshe Farjoun - 2018-07-26
Contradictions permeate and propel organizational life - including tensions between reaching globally while focusing locally; competing while also cooperating; performing reliably while experimenting, taking risks, and learning; or granting autonomy while constraining freedom. These tensions give organizational members pause, but also spur them to take action; they may be necessary for preserving the social order, but are also required to transform it. Drawing on the Eighth International Symposium on Process Organization Studies, Dualities, Dialectics, and Paradoxes in Organizational Life examines how
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**Strategic and Organizational Change** -
The brewing industry, through its network of public houses, has a profound impact on the lives of much of the population of United Kingdom. Exploring the shaping of this industry in the years from 1950-1990, this book shows how it has moved from being largely concerned with the technical issues of production to being a key part of the retail industries. Drawing from theoretical traditions such as critical realism and new institutionalism, Strategic and Organizational Change demonstrates the considerable differences between major companies in the industry and the ways in which they have adopted a retailing approach. At the heart of the book is an exploration of the relationship between managerial choice and the structural constraints and opportunities in which that choice was exercised. Providing a new model of how history can inform the analysis of organizational strategy, the book draws on extensive archival material and adopts a far more historical approach than previous accounts of the area. Above all, Alistair Mutch presents a fascinating story of change in an industry which is taken for granted, but whose actions affect, for good or ill, the lives of millions.
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Organizational Change Theories - Christiane Demers - 2007-07-26
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Agency and Change - Raymond Caldwell - 2006-04-27
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from outmoded debates on agency and structure to new practice-based discourses on agency and change. Offering readers a selective and critical review of key literature and empirical research, it will help students contextualize this complex subject area and independently evaluate future prospects for effective change agent roles in organizations. Presenting an interdisciplinary exploration of competing discourses, the book uses two overarching conceptual continua: centred agency-decentred agency and systems-processes, thereby allowing a more intensive focus on agency and change. Well-written with challenging content, this book is essential reading for those interested in the origins, development and future prospects for change agency in an organizational world characterized by increasing complexity, risk and uncertainty.

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Organizational Hybridity - Marya Besharov - 2020-12-07
This book contains Open Access chapters This volume integrates and redirects research on organizational hybridity, the mixing of logics, forms, and identities that do not conventionally go together. It sets a foundation for continued analytical rigor and real-world relevance.

Organizational Change, Leadership and Ethics - Rune Todnem By - 2012-08-15
By and Burnes bring together leading international scholars in the fields of organizational change and leadership to explore and understand the context, theory and successful promotion of ethical behaviour in organizations. By focusing on real world
the past twenty years. By analyzing current challenges that hinder ethical change leadership.

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**More than Bricks in the Wall: Organizational Perspectives for Sustainable Success** - Lea Stadtler - 2010-08-17
This book illustrates different organizational perspectives for achieving sustainable corporate success. Its contributions cover a range of research areas that have been developed at Prof. Gilbert Probst's Chair of Organization and Management at the University of Geneva over the past twenty years. By analyzing current research questions and highlighting corresponding managerial challenges, this book provides a comprehensive view on corporate growth, change management, crisis management, knowledge management, and managing corporate boundaries.
Scholars agree that change has become a staple in organizational life and will likely remain as such beyond the 21st century. As the rate of change continues to accelerate, organizations must strive to develop and implement new initiatives in order to obtain significant benefits to organizational survival, economic viability, and human satisfaction. Organizational Change Management Strategies in Modern Business covers the most important elements of change management as well as the difficulties and challenges that organizations have faced when implementing change. In sampling different disciplines relevant to topics such as resistance to change, mergers and acquisitions management, leadership, the role of human resource strategies, and culture, this reference work is a useful resource for academics, professionals, managers, administrators, and others interested in organizational change.
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Philosophies of Organizational Change - Aaron Smith - 2011-01-01
This exceptional book maps the vast change complexities, and engages readers with an accessible and balanced style. Through their original evaluation of organizational change philosophies and theories, the authors encourage us to move beyond prescriptive, paradigm-centred theories in order to understand the opportunities that each offers. Philosophies of Organizational Change offers an innovative re-evaluation of the assumptions governing decisions about organizational change. It will command interest and stimulate lively debate from practitioners, students and researchers in organization theory. Ian Palmer, RMIT University, Australia Using an approach similar to Gareth Morgan’s Images of Organization, the authors have brought order to influential and highly disparate approaches to organizational change and have done so in a manner that is both well-researched and accessible to readers at many levels. It is a welcome resource for research, teaching and consulting indeed for
organization theory and organization studies. It approaches to organizational change. This lively and up-to-date text will be most useful for students, scholars and scholar-practitioners alike. Julie Wofram Cox, Deakin University, Australia Philosophies of Organizational Change explains the assumptions that drive different perspectives on organizational change management. The book describes and examines the myriad philosophical interpretations of change, revealing how and why managers confront change using so many competing methods. Each philosophy introduces the reader to the key theories used to diagnose organizations and prescribe change interventions. The book critically evaluates the arguments underpinning organizational change approaches and shows how they lead to different techniques and tools for practical change. With its critical examination of current thinking on organizational change approaches, this book will appeal to scholars and researchers in

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**Pragmatism and Political Crisis Management** - Christopher Ansell - Crisis management has become one of the core challenges facing governments, but successful crisis response depends on effective public leadership. Building on insights from Pragmatist philosophy, this deeply nuanced book provides guidance and direction for public
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**The Modern Family Business** - Lorna Collins - 2012-05-15

Family businesses constitute over 70% of all business world-wide and while much attention has been focused on those with large turnovers, huge numbers of employees and dynastic ownership, very little research has considered the myriad and diversity of the majority. In addition, the accepted nature of the "family" in business, that is traditional in view and classic in definition, seems to lag behind our modern concept of the extended, complicated and diverse character of the "family". Focusing on these two gaps, this book considers smaller family-owned businesses which have features that have often been neglected. It aims to highlight the gaps in our understanding of the modern family business and through the use of four case studies illuminates the "family" aspects of business which makes these businesses unique.

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**Sustaining Change in Organizations** - Julie Hodges - 2014-12-01
Indispensable to understanding change, this unique text provides a comprehensive examination of how change can be sustained within organizations today. Featuring critical insights into theoretical concepts and current international examples, the book provides an accessible way for students to enhance their understanding and develop the crucial skills need to be successful when managing and leading change in organisations. Key Features:

organizations and then provides practical ways of sustaining it. Contains an international range of case studies and interviews which link theory to practice throughout. Explores key contemporary topics such as power, politics, ethics and sustainability for an enhanced understanding of current debates and issues. Activities, discussion questions and further reading in each chapter test your understanding of the key concepts and reinforce your learning. End of book Glossary defines key terms, for those new to studying change. Comes with access to additional resources for students and lecturers including relevant SAGE journal articles to encourage wider reading.

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2019-03-15
Strategic Renewal is an original research anthology offering insight into a subject area which, although critical for the sustained success of organizations, has received relatively little attention as distinct from the more general phenomenon of strategic change. Firstly, by providing a summary of the literature, this research anthology helps graduate students and new researchers grasp the current state of affairs in the field. Secondly, this research anthology will help update the knowledge base of the existing researchers in the field. By bringing together various studies, the research anthology determines the core concepts of the field and elucidates the key gaps and future research areas. Through contributions building on the knowledge bases of other disciplines, this research anthology develops an interdisciplinary research agenda, giving the reader an in-depth understanding of the mediating, moderating, and
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The Oxford Handbook of Organizational Change and Innovation - Marshall Scott Poole - 2021-05-25

Why and what organizations change is generally well known; how organizations change is therefore the central focus of this Handbook. Determines the core concepts of the field and elucidates the key gaps and future research areas. Through contributions building on the knowledge bases of other disciplines, this research anthology develops an interdisciplinary research agenda, giving the reader an in-depth understanding of the mediating, moderating, and antecedent variables concerning strategic renewal. Strategic Renewal aims to provide a state-of-understanding to the subject, as well as a clear picture of the cross-disciplinary landscape that informs the subject. Thus, this research anthology is essential reading for managers, consultants, and other practitioners, as well as students and scholars of business.
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**Learning Transnational Learning** - Åge Mariussen - 2013-05-02
Systems of innovation that are conducted within national borders can preserve inefficient solutions and prevent development. This has led to a feeling that transnational learning strategies are more and more desirable. In practice, the field of transnational learning has been dominated by various policy-making institutions, such as the OECD and European Union, working through different types of policy instruments and programs such as structural funds, open methods of coordination, as well as international research institutions and networks set up by cooperating national governments working on comparative analysis, benchmarking and indicators. This book lays out a set of methods which can further enhance the experience of transnational learning, starting from the sociological ideas promoted by Charles Sabel of learning through monitoring, and by Marie Laure Djelic and others of the “translation” of experiences between different countries. Case studies and examples are collected from three fields: industrial development, tourism and local government.
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Entrepreneurial Growth - Jerome A. Katz - 2015-08-04

The latest volume of Advances in Entrepreneurship, Firm Emergence and Growth examines many questions regarding growth. What decisions and designs of the entrepreneur lead to growth? Are there differences in what drives high growth entrepreneurship versus slower growth entrepreneurship? Are new firms adopting novel approaches to growth?

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Interdisciplinary Dialogues on Organizational Paradox - Rebecca Bednarek -
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**Interdisciplinary Dialogues on Organizational Paradox** - Rebecca Bednarek - 2021-07-08

Interdisciplinary Dialogues on Organizational Paradox is an innovative two-part volume that enriches our understanding about paradox; both deepening the theory and offering greater insight to address grand challenges we face in the world today. Part A: Learning from Belief and Science explores the realms of beliefs and physicality.

**Technological Change and Organizational Action** - Juha Laurila - 2003-09-02

In recent decades an extensive array of changes
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**Managing Inter-Organizational Collaborations** - Jörg Sydow - 2019-10-04

This volume contains two Open Access chapters. Volume 64 of Research in the Sociology of Organizations takes stock of research on
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**The Routledge Companion to Organizational Change** - David Boje - 2012-10-02
Organizations change. They grow, they adapt, they evolve. The effects of organizational change are important, varied and complex and analyzing and understanding them is vital for students, academics and researchers in all business schools. The Routledge Companion to Organizational Change offers a comprehensive and authoritative overview of the field. The volume brings together the very best contributors not only from the field of organizational change, but also from adjacent fields, such as strategy and leadership. These contributors offer fresh and challenging insights to the mainstream themes of this discipline. Surveying the state of the discipline and introducing new, cutting-edge themes, this book is a valuable reference source for students and academics in this area.
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**Cambridge Handbook of Strategy as Practice**
- Damon Golsorkhi - 2015-09-03
Now in its second edition, this extended and thoroughly updated handbook introduces researchers and students to the growing range of theoretical and methodological perspectives being developed in the vibrant field of strategy as practice. With new authors and additional chapters, it shows how the strategy as practice approach in strategic management moves away from disembodied and asocial studies of firm assets, technologies and practices to explore and explain the contribution that strategizing makes to people working at all levels of an organization. It breaks down many of the traditional paradigmatic barriers in strategy to investigate who the strategists are, what they do, how they do it, and what the consequences or outcomes of their actions are. This essential work summarizes recent developments in the field while presenting a clear agenda for future research.
The concerns of the people, whose experiences are explored in this book, rarely make it through to the academic discourse and political praxis in Central and Eastern Europe. In the public discourse and in many sociological accounts, manual workers tend to be represented as disoriented victims of post-socialist transformation. But how can such an approach explain the diversity of the actual ways of coping with social change adopted by workers in the new capitalist reality? To address this question the author turns to workers themselves, to their life strategies and personal experiences. He reconstructs the processes of adapting to and resisting structural changes in working-class milieus in one of the industrial regions of Poland (Silesia). Through this in-depth analysis of 166 personal interviews with blue-collar workers, Mrozowicki reaches general conclusions.

**Coping with Social Change** - Adam Mrozowicki - 2011

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**Rethinking Social Theory** - Roger Sibeon - 2004-03-27
Identifies and explores unresolved controversies and ambiguities in present day sociological theorizing.

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**Wisdom Learning** - Wendelin Küpers - 2016-12-01
In traditional business circles, wisdom is viewed with a certain scepticism, which is in part due to its historical associations with wisdom traditions and spiritual cultures. However, in business today, wisdom is emerging not only as a viable but also a necessary organizational and wisdom is being updated and retranslated for today’s issues and concerns in organizations. In recent years, leadership and organizational studies have initiated important changes in the way in which business-as-usual is conducted. In response to the increasingly complex and uncertain conditions of our international business environment, a growing community of ‘scholar-practitioners’ are pushing the boundaries of traditional organizational and leadership thinking and acting, making inroads into processes and applications of practical wisdom and ways of wise leading and managing. Given the unprecedented levels of challenges, dynamics and uncertainties that today’s organizations are exposed to, there is a need for a more integrative and sustainable approach to managing. Following the need for a reconsideration and revival of the meaning of wisdom, the editors explore vitalizing possibilities for the learning of wise practices in
today’s issues and concerns in organizations. In domains where wisdom is currently being explored suggests a promising number of perspectives and possibilities for future inquiries and explorations into the nexus of wisdom and organization, leadership/management education and learning that benefits from cross-disciplinary synergies. This book will be of interest to those seeking to understand the growing significance of wisdom in relation to learning and teaching, especially in business and management education.

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**Governance in Turbulent Times** - Christopher K. Ansell - 2017-02-15

What are the conditions for political development and decay, and the likelihood of sustained political order? What are the limits of established rule as we know it? How much stress can systems tackle before they reach some kind of limit? How do governments tackle enduring ambiguity and uncertainty in their systems and environments? These are some of the big questions of our time. Governance in turbulent times may serve as a stress-test of well-known

Governance in Turbulent Times discusses this pertinent challenge and suggests how governments and organizations cope with and live with turbulence. The book explores how organizations and institutions respond to precipitous, conflicting, and novel-in-short, turbulent-governance challenges. This book is a comprehensive and ground-breaking endeavor to understand how governance systems respond to turbulent challenges, and how turbulent times provide excellent opportunities to investigate the sustainability of governance systems. The book illustrates how politics, administrative scale and complexity, uncertainty, and time constraints can collide to produce turbulence. Building on prior work in organization theory and political science, we argue that turbulence refers to four properties related to the interaction of demands for action: variability, consistency, expectation, and unpredictability. Turbulence occurs where the interaction of demands is experienced as
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The SAGE Handbook of Process Organization Studies - Ann Langley - 2016-07-22
The SAGE Handbook of Process Organization Studies provides a comprehensive and timely overview of the field. This volume offers a
contributions and in-depth reviews of current process organizational theory, process research methodology and empirical applications. The emphasis is on a combination of pedagogical contributions and in-depth reviews of current thinking and research in each of the selected areas, combined with the development of agendas for future research. The Handbook is divided into five sections: Part One: Process Philosophy Part Two: Process Theory Part Three: Process Methodology Part Four: Process Applications Part Five: Process Perspectives

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Managerial and Organizational Cognition - Colin Eden - 1998-03-19
Interest in the field of managerial and organizational cognition has been intense over the last few years. This book explores and provides an in-depth overview of the latest developments in the area and presents answers to the questions accompanying its growth: Is the field distinctive? How does it extend our understanding of managerial processes? From different disciplinary perspectives and empirical settings, the contributors study patterns of managerial cognition. In particular, the longitudinal approach reflected in the volume...
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Effective Organizational Change - Einar Iveroth - 2015-08-14
Organizations are constantly evolving, and transformation. Change leaders must help people become aware of, understand and find meaning in the new things which arise — they must oversee a sensemaking process. Addressing this need, Effective Organizational Change explores the importance of leadership for organizational change based on sensemaking. Combining a theoretical overview, models and conceptual discussions rich with in-depth examples and case studies, this book uncovers what it is that leaders actually do when they lead change through sensemaking. It presents the most current sensemaking research, extends earlier work by developing the concept of 'landscaping', and provides guidelines on how leaders can drive sensemaking processes in practice. This book is for undergraduate, postgraduate and MBA students of organizational change, as well as managers embarking on change projects within their organizations.

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**Organizational Adaptation to Discontinuous Technological Change** - Nadine Kammerlander - 2013-02-26

Adaptation to discontinuous technological change constitutes a major, yet vincible challenge for established companies. This book reveals crucial differences between the challenges that family-owned and managed firms face as compared to non-family firms. Series of case studies in the German retailing and book publishing industries illustrate those differences. Empirical evidence as presented in the book further shows how organizational identity affects whether and in what way firms adapt to radical shifts in their environment.

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Organizational Development in Public Administration - Maurizio Decastri - 2020-08-26
Cultural, economic and political trends are changing the way public administrations are organized and this book examines the new challenges managers face, with the need for a shift from a traditional bureaucratic model to a competency-based approach to organizational design and management in the areas of recruitment, training, career development and assessment. Through the analysis of an experimental project launched jointly by the Italian National School for Administration (SNA) and the Prime Minister’s Office, this book showcases how a competency-based system can

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**Academic-Practitioner Relationships** - Jean M. Bartunek - 2017-07-06
While executives are keen to harness organizational knowledge and improve business performance, the topic of how academics can produce rigorous and relevant theory in working relationships with practitioners is a much contested topic. Many aspects of this knowledge co-creation can create tensions, and the ways in which research is conducted and published can affect practitioner acceptance, as well as its consequent uptake and use in different contexts. Expertly compiled by Jean Bartunek and Jane McKenzie, with contributions from global thinkers in the field, this book offers a concise and up-to-date review of the essential analysis and action underlying scholarly engagement with the world of business. It discusses the sorts of effectively with practitioners and illustrates good practice through international case studies drawn from acknowledged centres of excellence. These show how to negotiate different constituencies with different priorities, values, and practices to work together to produce research of rigor and relevance. It will be a key reference and resource for all researchers who are engaged with practitioners, and an invaluable tool for training academics to develop research with impact.

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**Culture and Behavioral Strategy** - T. K. Das - 2017-11-01

Increasing research interest within the broader field of strategic management. Research in behavioral strategy has clear scope for development in tandem with such traditional streams of strategy research that involve economics, markets, resources, and technology. The key roles of psychology, organizational behavior, and behavioral decision making in the theory and practice of strategy have yet to be comprehensively grasped. Given that strategic thinking and strategic decision making are importantly concerned with human cognition, human decisions, and human behavior, it makes eminent sense to bring some balance in the strategy field by complementing the extant emphasis on the "objective" economics-based view with substantive attention to the "subjective" individual-oriented perspective. This calls for more focused inquiries into the role and nature of the individual strategy actors, and their cognitions and behaviors, in the strategy
frameworks and models (dealing with all book series, behavioral strategy would be broadly construed as covering all aspects of the role of the strategy maker in the entire strategy field. The scholarship relating to behavioral strategy is widely believed to be dispersed in diverse literatures. These existing contributions that relate to behavioral strategy within the overall field of strategy has been known and perhaps valued by most scholars all along, but were not adequately appreciated or brought together as a coherent subfield or as a distinct perspective of strategy. This book series on Research in Behavioral Strategy will cover the essential progress made thus far in this admittedly fragmented literature and elaborate upon fruitful streams of scholarship. More importantly, the book series will focus on providing a robust and comprehensive forum for the growing scholarship in behavioral strategy. In particular, the volumes in the series will cover new views of interdisciplinary theoretical behavioral aspects), significant practical problems of strategy formulation, implementation, and evaluation, and emerging areas of inquiry. The series will also include comprehensive empirical studies of selected segments of business, economic, industrial, government, and nonprofit activities with potential for wider application of behavioral strategy. Through the ongoing release of focused topical titles, this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the subject of behavioral strategy. Culture and Behavioral Strategy contains contributions by leading scholars in the field of behavioral strategy research. The 10 chapters in volume deal with a number of significant issues relating to the intersection of culture and behavioral strategy, covering topics such as cultural diversity and
comprehensively grasped. Given that strategic executives, business model innovation in entrepreneurship, paradoxical frames in culture and behavioral strategy, culture in M&As, network citizenship behavior, and organizational routines. The chapters include empirical as well as conceptual treatments of the selected topics, and collectively present a wide-ranging review of the noteworthy research perspectives on the confluence of culture and behavioral strategy.

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The field of strategy science has grown in both the diversity of issues it addresses and the increasingly interdisciplinary approaches it adopts in understanding the nature and significance of problems that are continuously emerging in the world of human endeavor. These newer kinds of challenges and opportunities arise in all forms of organizations, encompassing private and public enterprises, and with strategies that experiment with breaking the traditional molds and contours. The field of strategy science is also, perhaps inevitably, being impacted by the proliferation of hybrid organizations such as strategic alliances, the upsurge of approaches that go beyond the customary emphasis on competitiveness and profit making, and the intermixing of time-honored categories of activities such as business, industry, commerce, trade, government, the professions, and so on. The blurring of the boundaries between various areas and types of human activities points to a need for academic research to address the consequential developments in strategic issues. Hence, research and thinking about the nature of issues to be tackled by strategy science should also cultivate requisite variety in issues recognized for research inquiry, including the conceptual foundations of strategy and strategy making, and the examination of the critical roles of strategy makers, strategic thinking, time and temporalities, business and other goal choices, diversity in organizing modes for strategy implementation, and the complexities of managing strategy, to name a few. This book series on Research in Strategy Science aims to provide an outlet for ideas and issues that publications in the field do not provide, either expressly or adequately, especially as regards the comprehensive coverage deserved by certain emerging areas of interest. The topics of the volumes in the series will keep in view this...
research perspectives on the role of cultural theoretical approaches routinely found in strategy science, the better to permit expanded and expansive treatments of promising issues that may not sufficiently align with the usual research coverage of publications in the field. Cultural Values in Strategy and Organization contains contributions by leading scholars on the role of cultural values in the field of strategy science research. The 11 chapters in this volume cover the topics of ecological organizing and evolving cultural values, corporate cultural responsibility, cultural integration in mergers and acquisitions, culture and paradoxical frames, cultural values in the fair trade market, national culture and legitimacy, family businesses as values-driven organizations, cultural intelligence of executives, building an alliance culture, personal values of civil engineers and architects, and cultural characteristics of Chilean and Brazilian workforces. The chapters collectively present a wide-ranging review of the noteworthy values in strategy and organization.

Cultural Values in Strategy and Organization
- T. K. Das - 2021-06-01
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**Sustainability and Organizational Change Management** - Stewart Clegg - 2017-10-02

There is no bigger challenge for organizational change management in the contemporary world than achieving greater sustainability. The challenges associated with sustainable development are multifaceted, including criteria pertaining to the delivery of environmental, social, ethical and economic results. Creating sustainable value requires companies to address issues that relate to pollution and waste, created by industrialization; to respond in a transparent manner to the challenges increasingly raised by the civil society, namely NGOs; to invest in emerging technologies that provide innovative solutions to many of today’s environmental problems; and to effectively respond to the challenges of increased poverty and inequality shareholder value, managers must focus not only on cost reduction and risk control, but also on fostering innovation, enhancing corporate reputation within external stakeholders, and establishing a credible growth path for the future. The current global financial crisis has left few untouched: unprecedented unemployment figures, public deficits, bankruptcies, redundancies, austerity regimes, and governments bailing out banks all over the globe. World confidence is at a record low. How can management scholars encounter solutions for the dilemmas created by this scenario of change in which they can manage to change sustainably? This book provides some answers to these pressing questions. This book was originally published as a special issue of the Journal of Change Management.
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Management and the Sustainability Paradox
- David M. Wasieleski - 2020-07-21

Management and the Sustainability Paradox is about how humans became disconnected from their ecological environment throughout evolutionary history. Beginning with the premise that people have competing innate, natural drives linked to survival. Survival can be thought of in the context of long-term genetic propagation of a species, but at the same time, it
Typical corporate views of progress involve the creation of wealth, jobs, innovative products, and social philanthropic projects. On the basis of these "progressive" actions they justify their inequitable distribution of surpluses by paying low wages and exploiting ecological resources. It is not difficult to see the antagonistic interplay between technological and social innovation with our values for social and environmental well-being and a dualism that needs to be overcome. This book is intended for a broad appeal to an academic and policy maker audience in the sustainability and management fields. The book will be of vital reading for managers seeking to reconnect our human chain with the natural environment in the cause of sustainable business.

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