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and gender studies through the lens of Gloria Anzaldúa’s theories, methods, and concepts. These concepts include theories, the scope of this exceptional volume includes: *the nature of theory and fundamental concepts in interpersonal communication, theories accounting for individual differences in message production; explanations of human communication from dyadic, relational, and/or cultural levels;* and *a history of communication theory.* Chapter authors offer their own views of the core ideas and findings of specific theoretical perspectives, discussing the phenomena those perspectives are best positioned to explain, how the theories fit into the field, and where future research efforts are best placed. While by no means comprehensive, Explaining Communication includes those theories that rank among those most often used in today’s work, that have generated a substantial body of knowledge over time, and that have not been articulated in detail in other publications. With detailed explorations and first-hand discussions of major communication theories, this volume is essential for students in communication studies, interpersonal communication, and advanced theory courses, as well as for scholars needing a thorough reference to some of the most salient theories in communication today.

**Engaging Theories in Family Communication** - Dawn O. Braithwaite - 2017-09-13

Engaging Theories in Family Communication, Second Edition delves deeply into the key theories in family communication, focusing on theories originating both within the communication discipline and in allied disciplines. Contributors write in their specific areas of expertise, resulting in an exceptional resource for scholars and students alike, who seek to understand theories spanning myriad topics, perspectives, and approaches. Designed for advanced undergraduate and graduate students studying family communication, this text is also relevant for scholars and students of personal relationships, interpersonal communication, and family studies. This second edition includes 16 new theories and an updated study of the state of family communication. Each chapter follows a common pattern for easy comparison between theories.

**Gender and Communication at Work** - Marilyn J. Davidson - 2016-04-15

Written by leading researchers from four continents, this book offers a broad and contemporary assessment of the ways in which gender affects workplace communication and how this in turn influences people’s choices, training, opportunities and career development. A range of work situations are considered (including communication within the normal routine, in a crisis or under pressure, and during those occasions important for career development) and examples are sourced from a variety of contexts (including international business, leadership, service work, and computer-mediated communication). Gender and Communication at Work includes a diversity of theoretical perspectives in order to most successfully map the range of communication strategies, identities and roles which impact upon and are influenced by gender at work.

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This Bridge We Call Communication - Leandra Hinojosa Hernández - 2019-01-15

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**CONTEMPORARY COMMUNICATION THEORY.** - 2020

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**Contemporary Feminist Research from Theory to Practice** - Patricia Leavy - 2018-08-07

Exploring the breadth of contemporary feminist research practices, this engaging text immerses the reader in cutting-edge theories, methods, and practical strategies. Chapters review theoretical work from around the globe...
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Communication Theory - David Holmes - 2005-03-15
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**Applied Mass Communication Theory: A Guide for Media Practitioners, Second Edition** bridges a review of theory to the contemporary work of media professionals. The text provides a framework for constructing an undergraduate research project. It also presents vital chronological information on the progression of theory in mass communication, including a model that integrates mass communication theories and shows how they relate to one another. It concludes with information on media law, ethics, economics, and mass media careers, establishing a critical framework for students as they leave college and begin their first jobs. This Second Edition discusses mass communication theory and its applications in both traditional print and broadcast applications. By exploring advertising and public relations in this new digital multi-media environment, this text remains relevant, and in fact necessary, for students in the field.

**Theories of Communication** - Armand Mattelart - 1998-08-24

This concise introduction to the development of communication theory offers an historical account of the development of all theoretical approaches, including the Chicago school, constructivism, structuralism and ethnomethodology.

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**Applying Communication Theory for Professional Life** - Marianne Dainton - 2017-12-22

Updated Edition of Bestseller! **Applying Communication Theory for Professional Life**, by Marianne Dainton and Elaine D. Zelley is the first communication theory textbook to provide practical material for career-oriented readers. Featuring new case studies, updated examples, and the latest research, the Fourth Edition of this bestseller introduces communication theory in a way that helps you understand its importance to careers in communication and business. Real-world case studies within each chapter are designed to illustrate the application of theory in a variety of professional settings. New to the Fourth Edition: All case studies now include specific questions about ethical issues associated with the narrative of the case and how knowledge of theory can help you negotiate these ethical dilemmas. The simulated “Education as Entertainment Theory” includes apps and other new media forms of educational content, keeping you up-to-date with the latest technology. Four new case studies have been added to show you how the theories are tied to recent events. The cases are titled: 1. “You’re Fired” 2. “Bad Move” 3. “Million Dollar Manipulation” 4. “The (New) Media Culture Wars” New research and scholarship for all theories can be found in the “Chapter Summaries” and “Research Applications” of each chapter. Numerous political examples have been added to reflect the increasingly divergent political rhetoric in the United States.

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**Latino Communication Studies** - Leandra Hinojosa Hernández - 2019-10-16

This book presents contemporary Latino/a/x Communication Studies research in theoretical, methodological, and academic contexts. Contributors focus on Latino/a/x experiences in academia, Latino/a/x identity, the role of the Spanish language, and border activism modes of resistance.

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**The Theory and Practice of Corporate Communication** - Alan T. Belasen - 2007-08-16

Corporate communication is a dynamic interplay of complementary and often competing orientations: unity and variety, consistency, and creativity. This title offers a coherent, integrative approach by examining the topic and tasks from the framework of the Competing Values Perspective. This perspective allows for the exploration of corporate communication as a unified, highly interdependent function.

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**Mass Communication Theories** - Melvin L. DeFleur - 2016-01-08

Mass Communication Theories: Explaining Origins, Processes, and Effects explores mass communication theories within the social and cultural context that influenced their origins. An intimate examination of the lives and times of prominent mass communication theorists both past and present bring the subject to life for the reader.

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**Feminist Approaches to Media Theory and Research** - Dustin Harp - 2018-07-12

Feminist Approaches to Media Theory and Research tackles the breadth and depth of feminist perspectives in the field of media studies through essays and research that reflect on the present and future of feminist research and theory at the intersections of women, gender, media, activism, and academia. The volume includes original chapters on diverse topics illustrating where theorization and research currently stand with regard to the politics of gender and media, what work is being done in feminist theory, and how feminist scholarship can contribute to our understanding of gender as a mediated experience with implications for our contemporary global society. It opens for discussion how the research, theory, and interventions challenge concepts of gender in mediated discourses and practices and how these fit into the evolving state of contemporary feminisms. Contributors engage with discussions about contemporary feminisms as they are understood in media theory and research, particularly in a field that has changed rapidly in the last decades with digital communication tools and through cross-disciplinary work. Overall, the book illustrates how the politics of gender operate within the current media landscapes and how feminist theorizing shapes academic inquiry of these landscapes.
Theoretical Perspectives on Gender and Development demystifies the theory of gender and development and Feminist Approaches to Media Theory and Research tackles the breadth and depth of feminist perspectives in the field of communication research and research that reflect on the present and future of feminist research and theory at the intersections of women, gender, media, activism, and academia. The volume includes original chapters on diverse topics illustrating where theorization and research currently stand with regard to the politics of gender and media, what work is being done in feminist theory, and how feminist scholarship can contribute to our understanding of gender as a mediated experience with implications for our contemporary global society. It opens for discussion how the research, theory, and interventions challenge concepts of gender in mediated discourses and practices and how these fit into the evolving state of contemporary feminisms. Contributors engage with discussions about contemporary feminisms as they are understood in media theory and research, particularly in a field that has changed rapidly in the last decades with digital communication tools and through cross-disciplinary work. Overall, the book illustrates how the politics of gender operate within the current media landscapes and how feminist theorizing shapes academic inquiry of these landscapes.

Nostalgia and Sexual Difference (RLE Feminist Theory) - Janice Doane - 2013-05-20
Dissatisfaction with the present can cause people to gaze nostalgically back to an idealized past; that nostalgia pervades contemporary rhetoric. In lamenting the ‘degeneracy’ of present-day American society, social and literary critics as well as contemporary novelists often choose as their scapegoat the women’s movement and its increasing influence. Doane and Hodges show us how these social observers seek to ‘reinstate’ America and American values in ways that, overtly or covertly, do battle with the feminist movement for control of rhetoric, the power of language.

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Communication Theory and Research - Denis McQuail - 2005
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Theoretical Perspectives on Gender and Development - Jane L Connelly - 2000
Theoretical Perspectives on Gender and Development demystifies the theory of gender and development and shows how it plays an important role in everyday life. It explores the evolution of gender and development theory, introduces competing theoretical frameworks, and examines new and emerging debates. The focus is on the implications of theory for policy and practice, and the need to theorize gender and development to create a more egalitarian society. This book is intended for classroom and workshop use in the fields of development studies, development theory, gender and development, and women’s studies. Its clear and straightforward prose will be appreciated by undergraduate and seasoned professional, alike. Classroom exercises, study questions, activities, and case studies are included. It is designed for use in both formal and nonformal educational settings.

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Theories of Communication Networks - Peter R. Monge - 2003-03-27
To date, most network research contains one or more of five major problems. First, it tends to be atheoretical, ignoring the various social theories that contain network implications. Second, it explores single levels of analysis rather than the multiple levels out of which most networks are comprised. Third, network analysis has employed very little the insights from contemporary complex systems analysis and computer simulations. Forth, it typically uses descriptive rather than inferential statistics, thus robbing it of the ability to make claims about the larger universe of networks. Finally, almost all the research is static and cross-sectional rather than dynamic. Theories of Communication Networks presents solutions to all five problems. The authors develop a multitheoretical model that relates different social science theories and different network properties. This model is multilevel, providing a network decomposition that applies the various social theories to all network levels: individuals, dyads, triples, groups, and the entire network. The book then establishes a model from the perspective of complex adaptive systems and demonstrates how to use Blanche, an agent-based network computer simulation environment, to generate and test network theories and hypotheses. It presents recent developments in network statistical analysis, the p* family, which provides a basis for valid multilevel statistical inferences regarding networks. Finally, it shows how to relate communication networks to other networks, thus providing the basis in conjunction with computer simulations to study the emergence of dynamic organizational networks.

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Handbook of Visual Communication - Sherree Josephson - 2020-05-01
This Handbook of Visual Communication explores the key theoretical areas and research methods of visual communication. With chapters contributed by many of the best-known and respected scholars in visual communication, this volume brings together significant and influential work in the discipline. The second edition of this already-classic text has been completely revised to reflect the metamorphosis of communication in the last fifteen years and the ubiquity of visual communication in our modern mediated lifestyle. Thirteen major theories of Communication Networks are defined by the top experts in their fields: perception, cognition, aesthetics, visual rhetoric, semiotics, cultural studies, ethnography, narrative, media aesthetics, digital media, intertextuality, ethics, and visual literacy. Each of these theory chapters is served by an invaluable reference for visual communication theory as well as a useful resource book of research methods in the discipline. It defines the current state of theory and research in
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A Theory of Communication and Justice - Klaus Bruhn Jensen - 2020-12-30
This book outlines a theory of communication and justice for the digital age, updating classic positions in political philosophy and ethics, and engaging thinkers from Aristotle through Immanuel Kant and the American pragmatists to John Rawls, Jürgen Habermas, and Amartya Sen. In communication seeking to define justice and call out injustice, there is such a thing as the last word. The chapters in this book trace the historical emergence of communication as a human right; specify the technological resources and institutional frameworks necessary for exercising that right; and address some of the challenges following from digitalization that currently confront citizens, national regulators, and international agencies. Among the issues covered are public access to information archives past and present; local and global networks of communication as sources of personal identities and imagined communities; the ongoing reconfiguration of the press as a fourth branch of governance; and privacy as a precondition for individuals and collectives to live their lives according to plans, and to make their own history. The book will be of interest to students and researchers in media and communication studies, implications of new information and communication infrastructures.

Constructing and Reconstructing Gender - Linda A. M. Perry - 1992-01-01
A multifaceted analysis of gender.

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The Genealogy of Modern Feminist Thinking - Ingeborg W. Owesen - 2021-03-19
Within much contemporary feminist theory there is a tendency to forget or ignore its own historicity and consider itself as primarily oriented towards the present. This book explores the historical roots of some of feminism's central concepts and debates, examining the philosophical conditions for feminist thought and taking as its point of departure the dynamic relationship between feminist thought and the history of philosophy. With close attention to the genealogy of key concepts such as equality, sex/gender and difference, alongside discussions of contemporary gender equality policy and contextual understandings of central figures including Wolstonecraft, Beauvoir and Irigaray, The Genealogy of Modern Feminist Thinking provides an analysis of feminism from its origins in the early modern period to its contemporary, post-modern forms. Shedding light on feminism as a product of modernity and establishing it as part of the canon of European intellectual development, this book thus corrects the picture of feminism as a phenomenon that lacks historical continuity, revealing a history characterized by breaks, set-backs and forgetting, in which the forgetting itself forms part of a rich genealogy. As such, it will be of interest to philosophers, sociologists, political theorists and intellectual historians alike.

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The International Encyclopedia of Communication Theory and Philosophy, 4 Volume Set - Robert T. Craig - 2016-10-31
The International Encyclopedia of Communication Theory and Philosophy is the definitive single-source reference work on the subject, with state-of-the-art and in-depth scholarly reflection on key issues from leading international experts. It is available both online and in print. A state-of-the-art and in-depth scholarly reflection on the key issues raised by communication, covering the history, systematics and potential of communication theory. Articles by leading experts offer an unprecedented level of accuracy and balance. Provides comprehensive, clear entries which are both cross-national and cross-disciplinary in nature. The Encyclopedia presents a truly international perspective with authors and positions representing not just Europe and North America, but also Latin America and Asia. Published both online and in print, Part of The Wiley Blackwell-ICA International Encyclopedias of Communication series, published in conjunction with the International Communication Association.

The International Encyclopedia of Communication Theory and Philosophy, 4 Volume Set - Robert T. Craig - 2016-10-31
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'Solid and elegantly written introduction to its subject, up to speed with the current movements in the field, this is an excellent textbook for first-year students. The layout is well-conceived, and interspersed with Berger's own whimsical cartoons' - Sight and Sound